



presented by: Chinese American Citizens Alliance

2018 SPONSORSHIP PACKET

Our Mission: To help Asian American youth rise above the obstacles before them and achieve their potential by promoting education, instilling self-confidence, and developing leadership skills.

A big thank you to our 2017 Sponsors:



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CH2M Community Involvement Committee

2211 SW 1st Ave. #103 • Portland, OR 97201
Tel 503.803.4555 • Chair@AAYLC.org
• www.AAYLC.org



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Dear Potential Sponsor,

I am writing on behalf of the Asian American Youth Leadership Conference (AAYLC) to request your participation as a corporate sponsor.

Today's teens are faced with a multitude of challenges, navigating social pressure, trying to fit in and ultimately, making the right choices to create a future for themselves. Continued development of social and academic skills is paramount to address these challenges. Our mission is:

“To help Asian American youth rise above the obstacles before them and achieve their potential by promoting education, instilling self-confidence, and developing leadership skills.”

The Asian American Youth Leadership Conference helps our youth recognize and develop the social and academic skills to face an ever-changing and diverse world. By becoming a sponsor, you will provide much needed support towards our 2018 conference in helping us create model community citizens.

The enclosed sponsorship packet includes the following:

- Benefits of Sponsorship
- Quick Facts
- Testimonials
- Sponsorship Form

If you have any questions or comments, please do not hesitate to contact us at fundraisingaaylc@gmail.com. I look forward to hearing from you.

To learn more about AAYLC, please visit our website at www.aaylc.org.

Sincerely,



Melanie Ying
AAYLC Fundraising Director



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Benefits of Sponsorship

Package Level	Bronze \$500+	Silver \$1,000+	Gold \$2,000+	Platinum \$5,000+
Inclusion of promotional materials in conference bags				●
Product sampling / promotional table at conference			●	●
Display of sponsor banner at conference			●	●
Recognized as co-sponsor in all materials		●	●	●
Organization link on AAYLC website		●	●	●
Organization's logo on AAYLC website	●	●	●	●
Inclusion of ad in conference magazine	1/4 page	1/2 page	3/4 Page	Full-Page
Complimentary tickets to annual conference	2 Admission	4 Admission	6 Admission	8 Admission



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Quick Facts

Who We Are

AAYLC is a Portland non-profit organization that encourages Asian-American youth to rise above language and cultural barriers in order to achieve their full potential. AAYLC values our community's youth and is committed to provide resources and services that emphasize education and character development. The organization strives to provide youth with a strong foundation for the future through education and by instilling self-respect, leadership skills, and integrity. AAYLC is a 501(c)(3) organization. To make an online donation, please visit www.aaylc.org.

History

The Asian-American Youth Leadership Conference started in 1993 with a core group of dedicated volunteers who realized that many of our youth were missing out on opportunities. They wanted to change lives in a meaningful and lasting way, and determined the most valuable gift is the one of empowerment, as it builds a strong foundation for future community leaders.

Why We Continue

The workshops benefits more than 500 high school students – representing diverse ethnic backgrounds with over 37 different schools throughout Portland and SW Washington represented.



Testimonials

“The experience felt unique and exuberant. This conference was an eye-opener for many opportunities in life.” – Christy Cheng

“All the facilitators were extremely encouraging and made everyone feel inclined and engaged, improving our productivity!” –Phoebe Kim

“We worked on and genuinely wanted to participate in the organization we brainstormed...” –Nikki Wong

**“An absolutely wonderful experience...the activities were very good and helpful to help find out more about ourselves along with our passions, and how we wanted to make an impact in our community.”
– Kathy Wai**

“Awesome event, awesome speaker, awesome venue, awesome crew!” – Lou Sundara



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Your contribution is essential to support the cost of putting on the conference including workshops, keynote speaker, conference supplies and three scholarships: \$1,500, \$1,000, and \$500, to be awarded based on merit at the conference. We thank you for your support in advance.

Name _____

Organization _____

Billing Address _____

City _____ State _____

Zip Code _____ Telephone _____

Email _____

Sponsorship Level

- Platinum \$5,000 Gold \$2,000 Silver \$1,000 Bronze \$500
 Other \$ _____

Sponsorship Information

I (we) plan to make this contribution in the form of:

- Cash Check PayPal Other

Matching Gift

Gift will be matched by _____ (Company/Family/Foundation)

Acknowledgement Information

Please use the following name(s) in acknowledgements:

I (we) wish to have our gift remain anonymous

Signature(s) _____ Date _____

Please make checks, corporate matches, or other gifts payable to:
AAYLC, 2211 SW 1st Avenue, #103, Portland, Oregon 97201